

SATURDAY

TRAVERSE 24

TIME	SESSION
09:30	WELCOME SESSION
10:00 to 11:30	The Secrets to Monetising on Facebook NICOLA EASTERBY
	Vlogging with Purpose to Engage Audiences Through Valuable Content (Also repeated on Sunday) - TAMARA GABRIEL
	Approaching brands, pitching and generally making more money! (Part 1) - NICK TRUEMAN
	The Power of Narrative - revealing the underlying storytelling rules across various kinds of media (Part 1) - ALEX BAKSHAEV
11:30	COFFEE BREAK
12:00 to 13:00	Creativity in the world of Travel Photography RICH MCCOR
	How To Edit A Travel Video (Part 1) KARL WATSON
	Make more money by nailing the business side of being an influencer (Part 2) - NICK TRUEMAN
	The Power of Narrative (Part 2) ALEX BAKSHAEV
13:00	LUNCH
14:30 to 15:30	Blog to Business: scale your platform into a business STEVIE HAUGHEY
	How To Edit A Travel Video (Part 2) KARL WATSON
	The Power of Personality Branding SERAFIN SIVCAK
	How to work with travel brands (and/or Holiday Extras) in 2024 TOM BAKER
15:30	COFFEE BREAK
	Holiday Extras Coffee Break Chat - Working with Holiday Extras
16:00 to 17:30	TikTok Advanced - development, growth and SEO LAURA BUBBLE
	Tips and Tricks of Being a TV Presenter GAVIN RAMJUAN
	Everything you ever wanted to ask a Travel PR but were afraid to ask FIONA ANDERSON
	Photo Editing Q&A PHIL AMMON
17:30	CLOSE

ROOM 1

ROOM 2

ROOM 3

ROOM 4

MAIN AREA

SUNDAY

TRAVERSE 24

TIME	SESSION
9:00	NETWORKING BREAKFAST
10:00 to 11:15	Affiliate Automations AMA with Stay22 Fact-Checked by Bloggers YUILIA KARPENKO STAY22, AMANDA O'BRIEN, KIMMIE CONNER
	Vlogging with Purpose to Engage Audiences Through Valuable Content (Repeated Session) - TAMARA GABRIEL
	Travel Writing Masterclass SHAFIK MEGHJI
11:15	COFFEE BREAK
	Stay22 Coffee Break Chat - Working with Stay22
11:45 to 13:00	Top Tips for Business and Blogging SEO: Unleash the Power of Effective Strategies - JUDITH LEWIS
	Method Of Storytelling - Song Heroes (Part 1) TOBA COURAGE
	Gain Financial Independence with Niche Websites (Part 1) JOANNA NEMES
	Unlocking the Creative Power of AI: A Journey for Content Creators (Part 1) - MARTIN SCHLÖSSER
13:00 to 14:00	Solo Content Creation Tips & Tricks SABRINA CHAKIKI
	Method Of Storytelling - Song Heroes (Part 2) TOBA COURAGE
	Gain Financial Independence with Niche Websites (Part 2) JOANNA NEMES
	Unlocking the Creative Power of AI: A Journey for Content Creators (Part 2) - MARTIN SCHLÖSSER
	PLANNING WITH NOTION Q&A (Pop-up Session) TOTI MAISTO
14:00	LUNCH
15:00 to 16:30	Make Ideas Happen - turn inspiring conference ideas into real-life actions - KAREN SARGENT
	Premiere AI editing tools to level up social video content MANDY CELINE
	SEO - ASK ME ANYTHING JUDITH LEWIS
	Unleashing Your Solo Travel Creativity: Mastering Content Creation Alone (Practical) - SABRINA CHAKIKI
16:30	CLOSING PANEL

ROOM 1

ROOM 2

ROOM 3

ROOM 4

ROOM 5

MAIN AREA