

Traverse

Marketing Executive – digital marketing and travel

Following some new business wins and the launch of new events, Traverse are hiring a Marketing Executive to join their London based team.

Most elements of the job will be set in the travel industry and this role will involve working across several projects with a primary focus on a new London based event, working on the marketing and partnership side of the project.

This is a perfect role for someone who has a year or two experience in digital marketing and is looking to take the next step in their career.

Responsibilities include

- Researching for potential new business
- Attending meetings with potential new and existing clients
- Working on campaign proposals
- Event production and management
- Analysis of digital marketing campaigns
- Representing the company at industry events

While no set experience is specifically required for this role, some of the following would be of some benefit in the early stages

- Experience in a marketing agency environment
- Some experience in digital and/or content marketing
- Experience of sales and/or business development
- Travel industry experience

The role will be based in London but will include some domestic and international travel. The company does not operate on a strict '9 to 5' schedule, although core hours are usually observed by team members. The successful candidate will be expected to manage their own time, with the option to work from home (once per week on average).

To apply for this role, please email a CV and brief covering letter to info@traverse-event.com, stating your availability to start if possible.